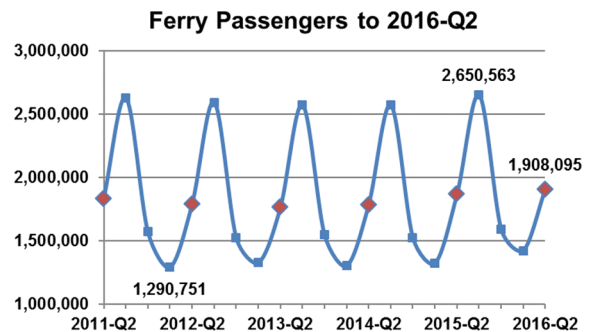


## Ferry Passengers (Updated July 2016)

Ferry passenger volumes into and out of the ICET region continued a three-year upward trend in the second quarter of 2016, rising by 2.1% compared to the 2<sup>nd</sup> quarter of last year. Through the first six months of the year, total regional traffic is up by 4.4% compared to the first half of last year and up more than 8% compared to the first half of 2012.

The trends are similar for all of the region's ferry routes, with consistent modest growth over the last three years after bottoming out in 2012 or 2013. A variety of factors are contributing to the trend, including a low Canadian dollar and steady American economy that encourage more US visitors, as well as lower gas prices.

Other provincial and regional tourism indicators are also positive. Through the end of May, international visitor arrivals to BC were up 14% compared to last year and American visitor arrivals were up by 16%. Hotel occupancy rates were up more than 5 percentage points in both Nanaimo and the Parksville/Qualicum areas and nearly 2 percentage points in Campbell River. Room revenue in the Tofino area is up nearly 20% compared to last year.



### Ferry Passengers between ICET Region and Rest of BC

Ferry Route	Two-Way Passenger Count						2015-Q2 to 2016-Q2	Year to Date After 2 Quarters		
	2011-Q2	2012-Q2	2013-Q2	2014-Q2	2015-Q2	2016-Q2		2015	2016	Change
Nanaimo –West Vancouver	843,390	819,521	810,311	817,297	841,427	848,725	+0.9%	1,432,738	1,483,620	+3.6%
Sunshine Coast - West Vancouver	636,971	626,934	619,810	628,874	661,306	677,287	+2.4%	1,139,052	1,191,799	+4.6%
Port Hardy - Prince Rupert	8,905	8,150	8,195	8,331	8,122	8,761	+7.9%	12,773	13,605	+6.5%
Nanaimo - Tsawwassen	341,436	331,314	322,953	329,573	357,150	373,322	+4.5%	604,968	641,299	+6.0%
Port Hardy - Bella Coola	828	1,202	987	0	0	0	-	0	0	-
<b>ICET Region</b>	<b>1,831,530</b>	<b>1,787,121</b>	<b>1,762,256</b>	<b>1,784,075</b>	<b>1,868,005</b>	<b>1,908,095</b>	<b>+2.1%</b>	<b>3,189,531</b>	<b>3,330,323</b>	<b>+4.4%</b>

Source: BC Ferries