

**SAMPLING OF NOTABLE VANCOUVER ISLAND PRODUCTIONS:**

- SCARLETT LETTER
- TWILIGHT: NEW MOON, BREAKING DAWN, ECLIPSE
- FINAL DESTINATION 2
- A-TEAM
- SUPERMAN MAN OF STEEL
- DAWN OF THE PLANET OF THE APES
- GODZILLA
- BOSTON LEGAL
- ALONE IN THE WILD
- AMAZING RACE
- PLANET EARTH
- BLUE PLANET
- BBC, CBC, IMAX, KNOWLEDGE NETWORK
- DOCUMENTARIES



Shana/Elk Falls

**INFILM ATTRACTS INTERNATIONAL PRODUCTIONS TO NORTHERN VANCOUVER ISLAND**

**FROM THE MAJESTIC** forest in the Twilight film series to the bustling highway in a Ford “Go Further” commercial, Infilm — the Vancouver Island North Film Commission — provides location services covering 22,000 square miles services to the film industry, generating more than \$78M in economic impact.

Filmmakers looking for the perfect site to match their scripts can now access Infilm’s INlocation service, a searchable online database that has grown from 3,000 to more than 36,000 images.

Funded in part by ICET, the database offers a comprehensive and diverse range of options for filmmakers looking for the perfect spot that balances the demands of their time, script and budget.

**FILMMAKERS CAN FIND WHAT THEY ARE LOOKING FOR FROM ANYWHERE IN THE WORLD, AT ANY TIME OF DAY.**

“It comes down to providing world-class service, and thanks to support throughout our region, we have been able to create a network of people who know how to work effectively with production teams,” says Miller.

“The growing film industry on Vancouver Island has added an exciting and beneficial market to the overall business mix within the tourism market,” said Adele Larkin, General Manager of Ucluelet’s Black Rock Oceanfront Resort. “With the size and scope of the projects coming into Ucluelet we have seen an increase in our business levels, predominately in the shoulder seasons which supports the overall success of our resort and our valued team.”

Larkin said that ‘It isn’t just about room-nights’, explaining that the benefits are felt throughout the community at local shops and restaurants.

“We are so grateful for this relatively new stream of business and appreciate the benefits it brings to our entire community,” she said.

Infilm goes beyond its borders when providing customer service. By cultivating great relationships with industry organizations throughout British Columbia, Infilm connects productions with partners in other areas that can meet their needs, taking a collaborative approach to success.

It is this approach that has brought productions like the recently completed History Channel survival reality series “Alone” to the region, an eight-episode story filmed in the northern Vancouver Island wilderness in collaboration with the Quatsino First Nation. Part of Alone’s launch includes a contest to visit Vancouver Island promoted to the channel’s 20 million Facebook followers. This type of public relations coup is the next frontier for Infilm. The organization is working with Tourism Vancouver Island, communities and business to maximize opportunities for this type of international exposure to grow the region’s film tourism potential.

“Providing an online searchable location database has been the foundation of our success in attracting the incredible projects that have come to our communities,” said Joan Miller, Vancouver Island North Film Commissioner. “Filmmakers can find what they are looking for from anywhere in the world, at any time of day.”

Often, by the time filmmakers are looking for locations on Infilm’s website, they are already behind on securing the sites they need, having spent their time scouting nearby their base of operations. By providing professional and responsive service, Infilm has been able to attract top tier business to North Vancouver Island and many are repeat customers.

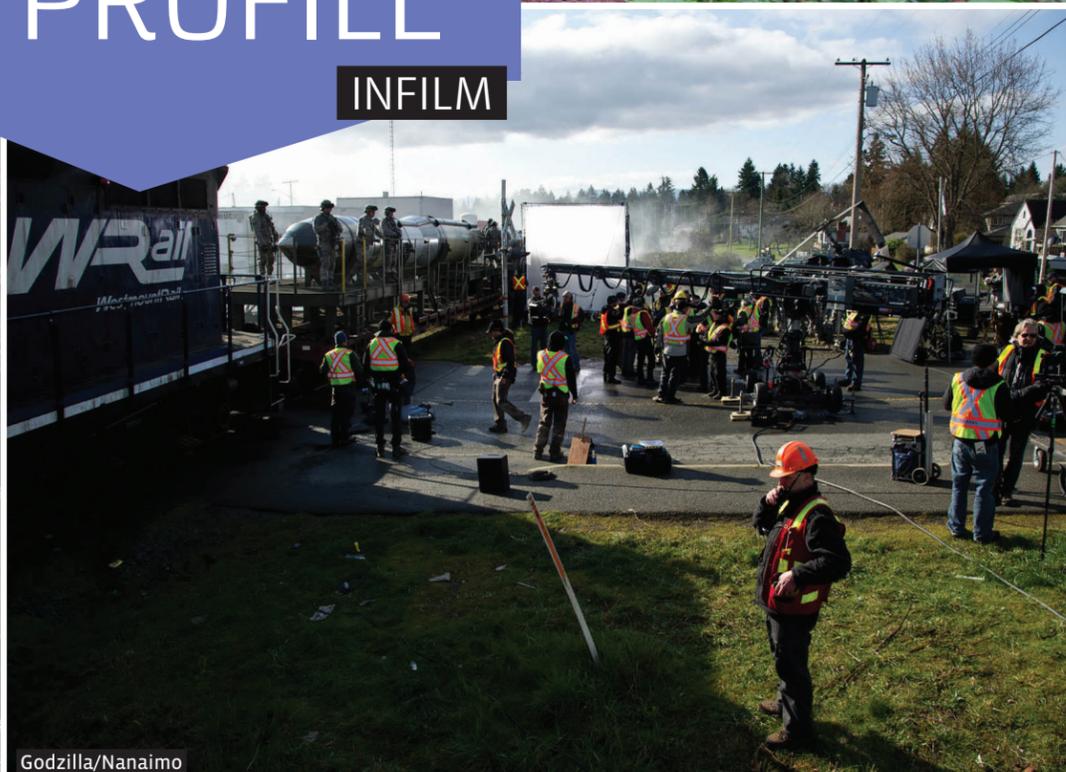
Infilm is a certified member of the Association of Film Commissioners International and has been able to learn best practices from around the world. Productions that come to the region are consistently impressed with the support provided, and when the opportunity arises, they bring their business back to the community.

**PROJECT PROFILE**

**INFILM**



Superman/Ucluelet



Godzilla/Nanaimo