



ICET APPOINTS LINE ROBERT AS CHIEF EXECUTIVE OFFICER

For Immediate Release

December 20, 2012

Courtenay, B.C. – The Board of Directors of the Island Coastal Economic Trust (ICET) is pleased to announce the recent appointment of Line Robert to the position of Chief Executive Officer.

A graduate of the faculty of law at the Université de Montréal, Ms. Robert has over 25 years of experience in law, business, economic development and non-profit management. She has extensive government, industry and community relations experience in a wide range of sectors, has owned small businesses and has managed, mentored and coached businesses and non-profits through start-up, expansion and change.

“We are very pleased with the appointment of Line as CEO. She has been a key member of our management team for the past three years as Project Manager and Acting CEO. Her appointment will provide continuity in the realization of ICET’s mission and strategic objectives as well as a new perspective in the development of new programs and initiatives,” stated Board Chair Phil Kent.

About the Island Coastal Economic Trust

The Island Coastal Economic Trust was established in 2006 by the Government of British Columbia to help diversify the economies of central and northern Vancouver Island and the Sunshine Coast. ICET funds community driven economic development initiatives in targeted sectors to spark new and sustainable regional economic growth. These sectors include: forestry, transportation, tourism, mining, energy, economic development, agriculture and aquaculture, and small business.

ICET is managed by an independent Board of Directors comprised of thirteen members – eight Mayors and five provincial appointees from the ICET Region. ICET has approved \$47 million for almost 90 projects on the Island and Sunshine Coast since implementing its grant program in 2007. The total impact of these investments is estimated at over \$260 million.

A full overview of ICET can be found at www.islandcoastaltrust.ca

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